

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
4 August 2005 (04.08.2005)

PCT

(10) International Publication Number
WO 2005/071472 A1

(51) International Patent Classification⁷: **G02F 1/133**,
G09G 3/36, 3/20

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(21) International Application Number:
PCT/JP2005/001050

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(22) International Filing Date: 20 January 2005 (20.01.2005)

(25) Filing Language: English

(81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, KE, KG,
KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG,
MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH,
PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN,
TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(26) Publication Language: English

(30) Priority Data:
2004-014900 22 January 2004 (22.01.2004) JP

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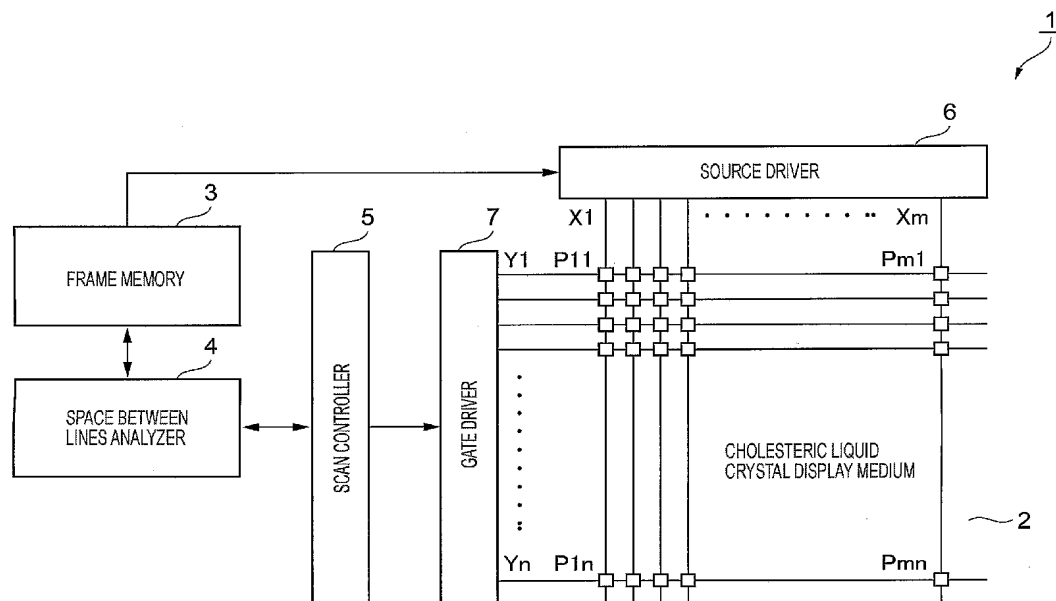
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(84) Designated States (unless otherwise indicated, for every
kind of regional protection available): ARIPO (BW, GH,
GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM,
ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),
European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,
FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO,
SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN,
GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: CHOLESTERIC LIQUID CRYSTAL DRIVING DEVICE AND DRIVING METHOD



(57) Abstract: ABSTRACT A cholesteric liquid crystal driving device according to the present invention includes a first driving circuit for displaying one part of the image data to be displayed by a cholesteric liquid crystal on a first scanning line by driving the cholesteric liquid crystal on the first scanning line in accordance with first and second cycles; and a second driving circuit for displaying the other part of the image data to be displayed by a cholesteric liquid crystal on a second scanning line by driving the cholesteric liquid crystal on the second scanning line in accordance with a third or fourth cycle.

WO 2005/071472 A1



Published:

- with international search report
- with amended claims

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